



**SwitchMed
Training Programme
for Green Entrepreneurs
in Lebanon**

Call for Applications

Photo: SCP/RAC



Are you a green entrepreneur?
Do you have a green business
start-up idea in mind?

The **SwitchMed** Training Programme is looking for green entrepreneurs, either individuals or in a group, who can start-up and develop economic projects that will create ecological and social value. Are you one of these future green entrepreneurs?

Would you like to transform your green product idea and or service to be launched onto the market? Do you wish to launch a business that is capable of generating added value at all levels - economic, environmental and social?

1. SwitchMed can help you make your green business idea a reality!

The goal of the training programme is to provide with knowledge and skills selected green entrepreneurs to better shape their business idea.

Participants will be able to transform their ideas into a concrete green business model and to develop a Green Business Canvas

The 4 best Green Business Canvasses will receive 10 extra-hours personalized coaching and will have the possibility to apply to the SwitchMed incubation programme

2. Selection criteria.

Potential green entrepreneurs will be selected on the basis of the following criteria:

- a. Proposal of an **innovative green business concept**, to be developed, which is economically viable and which will have a positive impact at an ecological and social level.
- b. **Qualification level**: A professional diploma or university degree will be an asset.
- c. Previous **experience** in a relevant field relating to the proposed project specifics is desirable.
- d. **Place of residence**: Residence in Lebanon.

(The project ideas submitted can relate to numerous areas of activity, such as: waste processing, recycling and recovery, depollution/sanitation, nature conservation and protection of biodiversity, renewable energy, energy efficiency, organic agriculture, organic textiles, organic cleaning products and cosmetics, ecotourism, clean industry services, sustainable construction, sustainable transport, circular economies (economic activities based on the reuse of used resources), collaborative consumption (economic activities based on the leasing and sharing of goods and services between individuals etc.)

3. Get involved!

Training calendar and venue.

The training programme will be held in Beirut from March to May 2018 at the Fondation Diane.

Address: Beirut Digital District, Building 1280, Beirut.

Two training batches will be offered:

Batch 1

Session 1: Tuesday 20th March

Session 2: Wednesday 27th March

Session 3: Tuesday 10th April

Session 4: Tuesday 1st May

Batch 2

Session 1: Wednesday 21st March

Session 2: Wednesday 28th March

Session 3: Wednesday 11th April

Session 4: Wednesday 2nd May

Joint Session 5: Tuesday 15th May

Each workshop will start at 4pm and will last 4 to 5 hours, including a coffee & healthy snacks break.

The training costs will be covered by SwitchMed.

Submit your Application

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Photo: World Bank

4. Submit your application.

Application Portal:

<http://switchmedentrepreneurs.eu/en/>

Application Form:

<https://goo.gl/forms/5hHcxAfYzQeUyi152>

For further information, please contact Ms. Tracy Al Achkar,
Fondation Diane: tracy.el.achkar@fondation-diane.org
or contact@fondation-diane.org

On-line applications must be submitted by the
11th of March 2018

Applications submitted after this date will not be accepted.

Note: Awarded candidates may be asked to provide additional documents to their application (e.g. CV, copies of diplomas and certificates, cover letter) and to be called for an interview.

5. Find out more!

The **SwitchMed Programme** is a regional initiative funded by the European Union that aims to facilitate the shift towards more sustainable consumption and production methods in the Southern Mediterranean Region.

www.switchmed.eu

SwitchMed is implemented by the joint efforts of the SCP/RAC (Regional Activity Centre for Sustainable Consumption and Production), UNIDO (United Nations Industrial Development Organization), the UNEP-MAP (United Nations Environment Programme – Mediterranean Action Plan) and the UNEP-DTIE (Division of Technology, Industry and Economics).

In Lebanon, the national focal point for the coordination of the activities to support green entrepreneurship is the Ministry of Environment.

Viridis Investment Fund - Fondation Diane provides financial and operational support exclusive to green startups and SMEs in Lebanon.

www.fondation-diane.org



SwitchMed Programme is
funded by the European Union



Mediterranean Action Plan
Barcelona Convention

